

features
BY PRINCE'S LANDSCAPE PTE LTD

BLOOM THEORY

FRESH FLOWER ARRANGEMENT

CATALOGUE



Luxury Made Effortless

First impressions happen at the door. Bloom Theory brings curated fresh flower arrangements into your workspace, welcoming every guest with something alive, refined, and premium.

Guided by colour, form, and vitality, each arrangement feels effortless, elegant, and uniquely yours. We design, deliver, style, and maintain on a schedule that suits you, so your space always looks its best, with nothing for your team to manage.



Curated for Every Space

From Petite to Imperium, the Bloom Theory Collection offers twelve designs thoughtfully scaled for every space.

Petite

Desks, side tables, and intimate corners. A quiet touch of life.



Classic

Meeting rooms, counters, and shared spaces. Presence without dominating.



Grandeur

Reception desks and focal points. Confident and composed.



Imperium

Lobbies, atriums, and main entrances. A true statement piece.



Always Fresh. Always Effortless.

Bloom Theory is a fully managed floral service.

On a weekly schedule that suits your office, our team returns to replace every arrangement with fresh blooms and a newly styled design.

Vessels are included and refreshed as part of your subscription, so your space evolves, season to season, without a single thing to manage.

1

We Design

We tailor a floral programme to your space, palette and brand.

2

We Deliver and Style

Our team installs each arrangement, vessel included, styled in place.

3

We Return and Refresh

Every week, we replace every design with fresh blooms.



FORM

MODERN ELEGANCE

Structured silhouettes. Considered space. A refined palette that speaks quietly and stays with you. Every stem holds its place with purpose. Clean. Confident. Undeniably elegant.

Best for: reception areas, executive floors, and quiet client-facing spaces.







Petite



Classic



Grandeur



Imperium

FADE

PETAL GRADIENT

Inspired by the way light dissolves at dusk, each arrangement moves through a seamless gradient of tones, from the deepest blush to the softest ivory, from warm coral to pale champagne. Nothing is abrupt.

Best for: lounges, meeting suites, and welcome areas.







Petite



Classic

BLOOM THEORY CATALOGUE

*Flower varieties may vary depending on seasonal availability.

*Images are for illustration purposes only.



Grandeur



Imperium

VIVID

FLORAL EUPHORIA

Bold, lush, unapologetically alive. Saturated tones and expressive compositions that fill a room — and stay in the memory long after the last petal falls.

Best for: lobbies, atriums, and high-impact moments.







Petite



Classic



Grandeur



Imperium





Bring Bloom Theory to Your Space

Every subscription begins with a complimentary consultation or site visit, where we design a floral programme tailored to your needs.

Request a consultation

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